

Book Review

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Title of the Book	:	<i>You Can Achieve more (Live by design, not by default)</i>
<i>Author</i>	:	Shiv Khera
<i>Edition</i>	:	First, 2018
<i>ISBN</i>	:	978-9-3863-4906-4
<i>Price</i>	:	Rs. 399.00
<i>Pages</i>	:	280
<i>Publisher</i>	:	Bloomsbury India, New Delhi

The book is on achieving success more and more. For this, the Bi-Line of the title is 'Live by Design, Not by Default' which is befitting to the contents of the book in 23 chapters. The author is well-known among the management professionals, academia world for his International best seller 'You Can Win'.

The salient features of the book are: simple language, based on practical experience, chapters well-defined and well-arranged. At the end of each chapter concluding note is given by the author. The author opines that achieving success is greatly dependent on achieving and sustaining good relationships.

The chapter on a 'Win - Win Attitude' is outstanding in approach and presentation which is essential for all working management professionals. Khera is right when he opines "a person with positive attitude is unstoppable." Life is full of changes and full of compromises. Achievers are working to accept short-term pain for long-term gain. The people with positive attitude recover faster. They are able to discover the prayer of the mind quicker. For this, the author suggests to make 'spirituality the way of life'.

To achieve more, self-discipline, self-control and consistency are essential. The author opines that

strength of character is the foundation of all great achievements. Success without integrity amounts to failure. According to the author, good leaders believe strongly in making integrity a way of life. Achievers maintain a balance between what they can do and what they cannot do.

The author has highlighted on 'procastination'. It is the characteristic of time wasters. He has suggested various steps to overcome procastination which is essential to achieve success. We have to make a habit of doing work now. Achievers are go-getters and they make things happen. We have to be 'pro-active not reactive'. Towards the end the author concludes by saying 'losers count their days, winners make their days count'.

The book is indeed highly useful for becoming successful not only in corporate life but also in any walk of life. They are not only sure to become successful but also they can achieve more and more.

The present book shall be useful to the workers. Even the management consultants, practitioners and trainers shall benefit a lot. The faculty and students of management curriculum (MBA, PGDM) shall benefit a lot from khera's 'You Can Achieve More'.